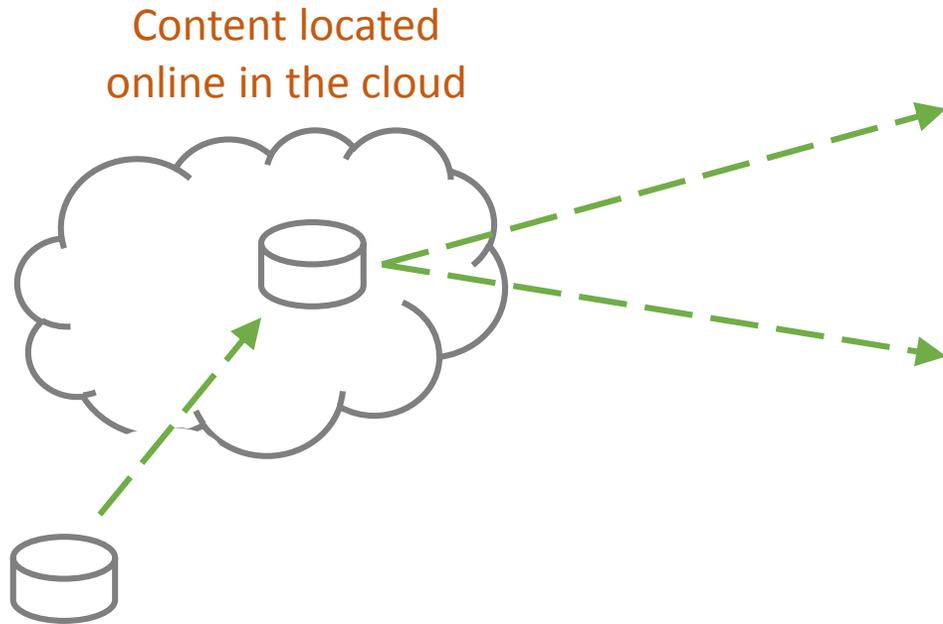


Introducing

eXie

in 60 seconds

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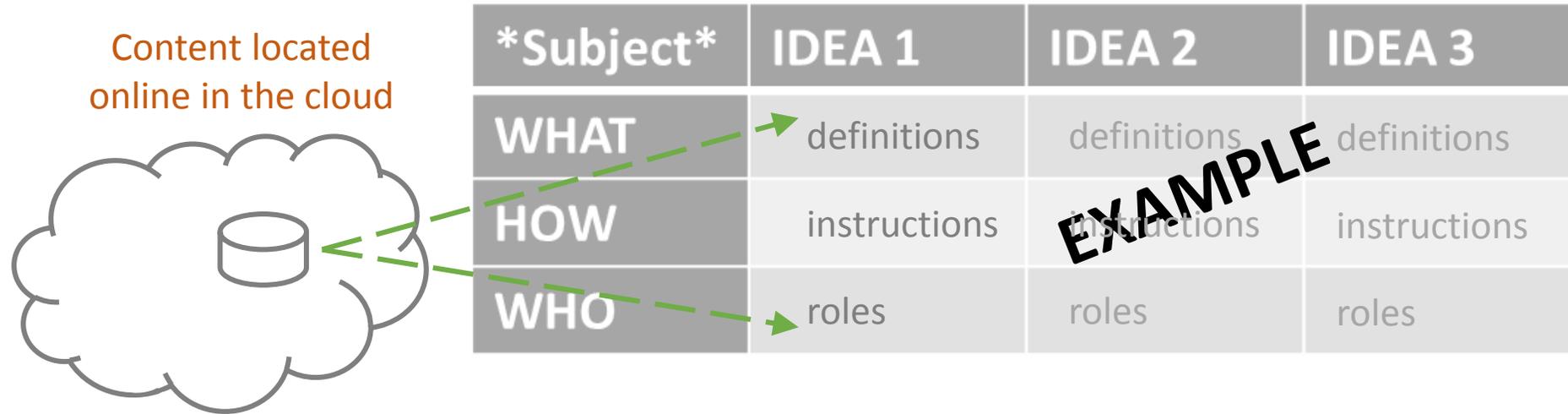
Increasingly, people with collected content **put their content online by uploading the content or initially creating it online**. This includes docs, videos, webpages, and many other file types. Collections also include things that are found already online.

This provides **web-access through pc, tablet or smartphone devices**, with much more storage space, and with low risk of losing content since, in the “cloud”, it is automatically backed up.



Using **eXie** creates and provides an online catalog-style view of that content based on the user’s selected groupings of subject matter.

*Subject*	IDEA 1	IDEA 2	IDEA 3
WHAT			
HOW			
WHO			



The **eXie** user **defines and labels** “frames” of reference to subject matter. For example, columns are categories, and rows are subcategories. This defines the way to **group** the related content.

Relevant content items, such as found in online folders or at websites, are then loaded as live web **links** into the appropriate cells within the frame. This **maps** the content items’ actual online locations.

The frame is **named and saved**, is accessible online, and can also be “sent” to others through an email notification, effectively **publishing** it.



# The Cure for the Common Content.

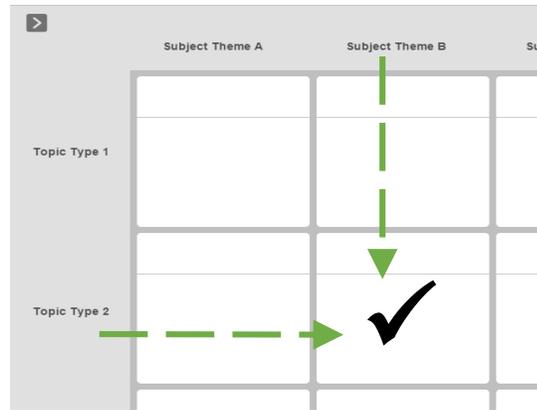
Organize your content with the clarity of a curator, the simplicity of a catalog, and the value of a portfolio.

Turn sprawling content into practical collections.



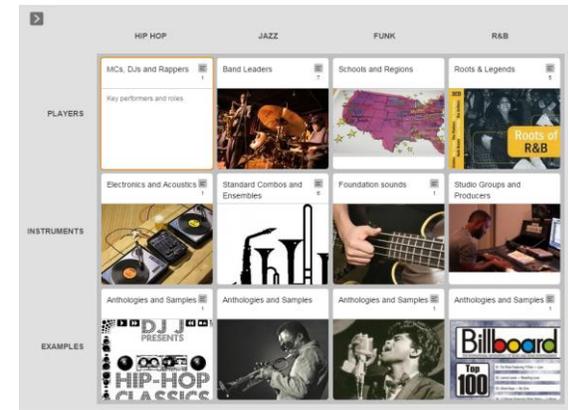
Group content items online, according to the best reason for their ongoing re-use.

Make your best content easy to predict and find.



Show familiarity with your subject matter in a clear, concise frame of reference.

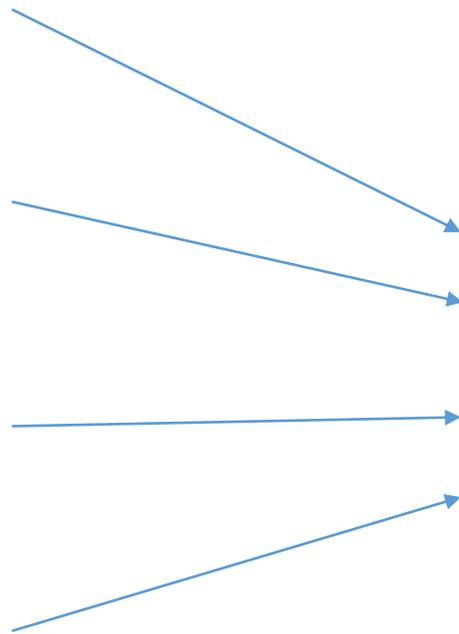
Provide content reliably; use content productively.



Be the most valuable source of the items users want, for their immediate purpose and for yours.

# Example curated content collections

- Catalogs
- Portfolios
- Conferences
- Curricula



**eXie**

**GROUP** the selected content

**LINK** content to spots in your frame

**PUBLISH** the loaded frame

**eXie** can produce entire knowledgbases, libraries and archives, ranging from personal to institutional size, using the same technique throughout all scales, regardless of topics or publisher.



Your content, with  
the clarity of a curator,  
the simplicity of a catalog,  
and the value of a portfolio.